Sheboygan PAINT COMPANY

## SOLUTIONS FOR THE
# RACKING INDUSTRY

## *On-time Delivery, Technical Support & Consistent Product*
*With Sheboygan Paint Company High-Quality Coatings*

The Sheboygan Paint Company portfolio includes water-borne and solvent-borne coating systems that provide optimum coverage and protection for tough-to-cover racking and structural steel equipment. Made for various application methods, our coatings are fast drying, consistent performers that provide great coverage. Our coatings are corrosion resistant and formulated to endure the rigors of warehouse and outdoor environments. They are designed to tenaciously adhere to steel substrates, extending the life of steel racking and structural equipment.

By being attentive to our customers we are able to listen and respond to their critical needs. We've learned a lot over the decades we've served this industry. We understand how critical paint is to production and bend over backwards to get our customers what they need, when they need it. Simply put, we solve paint line challenges.

Our hands-on Technical Service and Customer Service Team members are hard-working, responsive communicators who jump in and resolve customers' needs. Whether it's an expedited delivery to keep their production from shutting down – or onsite testing to ensure color match and coverage are just right – our customers realize we are committed to giving them precisely what they need. And in an industry as competitive as racking and structural steel equipment, our high-performing coatings can help manufacturers outshine their competition.

***"We have been a 25-year customer of Sheboygan Paint Company. Their flexibility and willingness to develop the colors and formulations needed for different situations as we sell product have allowed us to outpace our competition over the years."***

*- Plant Manager, Large-scale Structural Material Handling/Storage System Manufacturer*

## *Attributes*

- Fast Dry/Cure Time
- Industry Compliant
- Reproducible
- Corrosion Resistant
- Proven Durability
- Consistent Performance
- Great Weatherability
- Easy to Use & Clean Up
- Excellent Coverage

**Customerization**℠

**To learn more or try our products, contact us 1.800.773.7801 or visit shebpaint.com/racking**

# *Quality Coatings & Superior Service Keep Paint Lines Running*

A leading custom formulator of industrial coatings, Sheboygan Paint Company is recognized as a partner of choice in the racking and structural steel industry. We are nimble enough to make our customers a priority and powerful enough to provide the innovation and expertise needed to solve problems.



Through our innovative custom formulations, we have established a portfolio of high-performing products. These solutions provide a range of consistent, easy-to-apply coatings that protect racking and structural products to keep them performing well year after year.

## *Sheboygan Paint Company's* ***Key Products for the Racking Industry***

| | Topcoat |
|---|---|
| Best | 2K DTM Urethane |
| Better | Water Reducible Alkyd Bake |

## ***Benefits***

Production Efficiency  Fewer Returns & Repaints  Satisfied Customers

### ***WATER-BASED SYSTEMS***

- Water-reducible Alkyds
- Acrylic Emulsions
- Alkyd Melamine
- Self Cross-linking Acrylics

### ***SOLVENT-BASED SYSTEMS***

- Alkyds
- Urethanes
- Alkyd Melamine Bakes

**Customerization™**

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