

Sheboygan PAINT COMPANY

## SOLUTIONS FOR THE
# LIGHT-/MEDIUM-DUTY TRAILER INDUSTRY

## *Upgrade Your Products*
*With Sheboygan Paint Company High-Quality Coatings*

Light- and medium-duty residential, commercial and industrial trailers must stand up to rugged treatment from travel, weather, and the job site. Manufacturers of these trailers need a coating they can rely on to consistently protect their product and maintain its appearance. They also want a variety of offerings that will give their customers the options and flexibility they seek.

The Sheboygan Paint Company portfolio includes both water-borne and solvent-borne coating systems for robust protection and high-gloss topcoats, including custom-matched colors for the look customers want. Our leading water-based or solvent-based DTM (direct to metal) coatings have been an industry favorite for many years. We are also known for our durable primer/topcoat systems that are available in water-based or solvent-based formulas. Our coatings can be applied with a variety of techniques.

As important as it is for trailers to look good, it is critical that they perform well against the elements. Our utility and cargo DTM coatings have been tested with leaders in the trailer industry and consistently meet or exceed performance specifications. As a leading mid-sized coating company, we are attentive to every customer and deliver first-class innovation to provide the coating solutions that trailer manufacturers and their customers need.

## *Attributes*

- Fast Dry/Cure Time
- Economical
- Reproducible
- Gloss Retention
- Corrosion Resistant
- Proven Durability
- Consistent Performance
- Great Weatherability
- Easy to Use & Clean Up
- Excellent Coverage

***"Sheboygan Paint Company has helped us upgrade our product. Over the last 10 years, we've been through numerous iterations to improve as the market has required us to. Sheboygan Paint Company has developed better paint and brought new products to the market that we can sell to our dealers and customers."***

*- Vice President, Leading Utility Trailer Manufacturer/Dealer*

**Customerization™**

**To learn more or try our products, contact us 1.800.773.7801 or visit shebpaint.com/light-medium-duty-trailers**

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# *Paint Line Solutions for Trailer Manufacturers*

Sheboygan Paint Company is recognized as a premier custom formulator of industrial coatings and as an expert resource to solve nearly any paint line challenge. Through our innovative custom formulations, we have established a selection of high-quality popular products that provide a range of solutions to protect, beautify and withstand the tough conditions trailers endure.



## *Sheboygan Paint Company's*
## *Key Products for Light- and Medium-Duty Trailers*

| Surfaces | Chemistry | Best For | Color Space |
|---|---|---|---|
| **Underbody** | Flexible Solvent-based Coatings | Durable<br>High Performance<br>Corrosion Protection | Black |
| **Frame** | Water-based DTM or Primer/Topcoat Systems | Corrosion Protection<br>Fast Dry Time | Any |
| **Frame** | Solvent-based DTM or Primer/Topcoat Systems | Enhanced Corrosion Control<br>High Gloss<br>Fast Dry Time | Any |

## *Benefits*

Production Efficiency  Fewer Returns & Repaints  Satisfied Customers

### *WATER-BASED SYSTEMS*

- Water-reducible Alkyds
- Acrylic Emulsions
- Urethane Emulsions
- Epoxy Esters
- Self Cross-linking Acrylics

### *SOLVENT-BASED SYSTEMS*

- Alkyds
- Urethanes
- Epoxy Primers
- Zinc-rich Epoxy Primers
- Acrylics

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